

CANADA'S

MEDTECH

CONFERENCE 2026

PRESENTED BY

Medtech
Canada

Sponsorship & Exhibitor Prospectus



JUNE 3RD, 2026

OAKVILLE CONFERENCE CENTRE
2515 WYECROFT RD, OAKVILLE, ON L6L 6P8



About

Medtech Canada

Medtech Canada is the national association leading the effort to develop and advance Canada's innovative medical technology industry.

Representing approximately 120 medtech companies (ranging from Canadian-owned to multinationals), Medtech Canada works closely with the federal and provincial-territorial governments, health professionals, patients, and other stakeholders to deliver a patient-centred, safe, accessible, innovative, and sustainable universal healthcare system supported using medical technology.

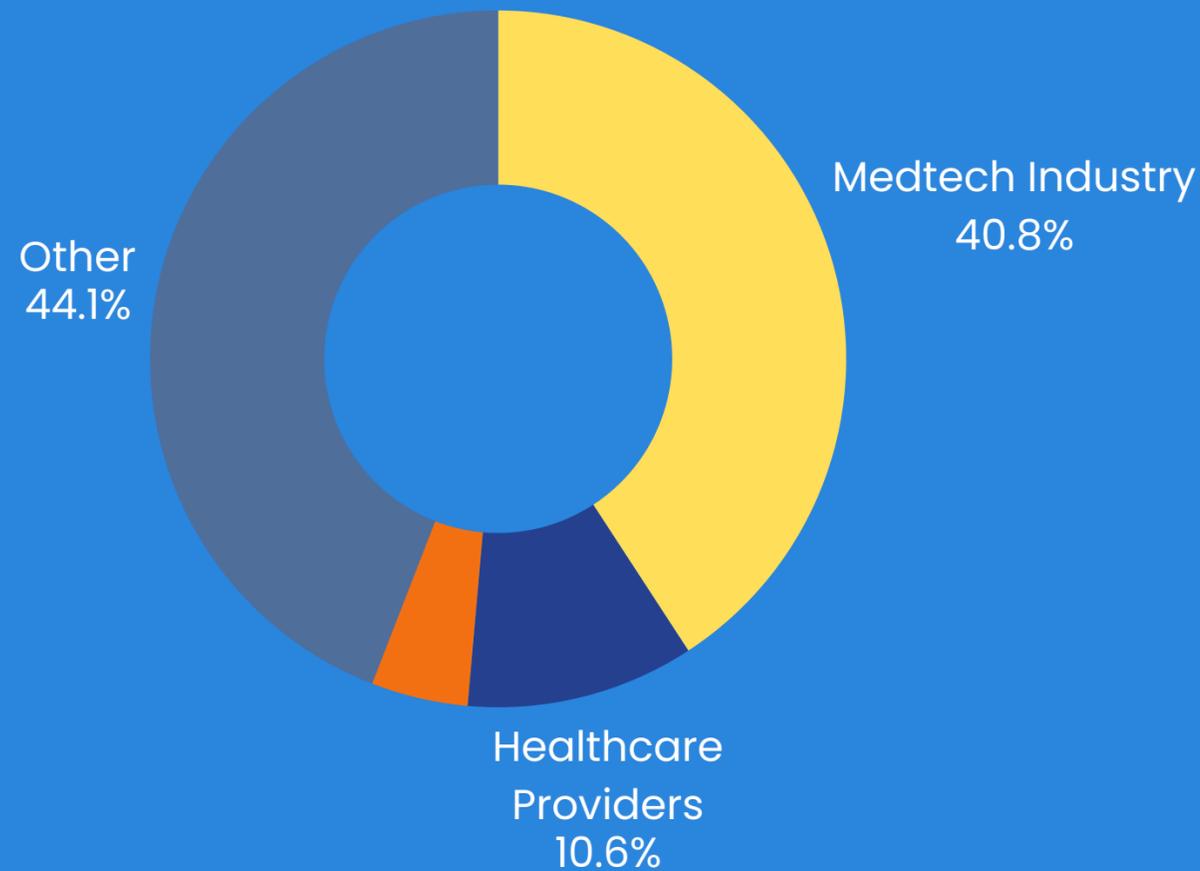
CONFERENCE OVERVIEW

Canada's Medtech Conference continues to be the premier platform for information exchange, collaboration, and education within the medical technology sector. This must-attend event brings together key stakeholders from across the industry, including high-profile health system leaders, government representatives, and influential thought leaders



The 2026 Conference theme will focus on the Health of Canadians and Economic Security in Canada

2025 Attendees



- **41%** Medtech Industry: Presidents, CEOs, VPs, Country Managers, Directors, Program Leads, Account Managers, and Business Development leaders
- **44%** Other: Government officials, regulators, industry consultants, trade associations, economic development representatives, and supporting service providers
- **11%** Healthcare Providers: Hospital and clinical leaders, including CEOs, procurement, and innovation professionals from leading health networks and care organizations
- **5%** Academia & Lifesciences: Representatives from universities, research institutes, and innovation hubs advancing medical technology, training, and research partnerships.





Sponsorship Benefits

REACH



EXPOSURE POTENTIAL

Increase your visibility with influencers in the \$6 billion medical technology industry in Canada.

BRANDING



BRAND ALIGNMENT WITH AUDIENCE

Enhance your reputation, credibility and influence by aligning your brand with Medtech Canada, the national association for the medtech industry.

ENGAGEMENT



HIGH FOOT TRAFFIC

Get a competitive edge by building direct personal relationships with the influencers who make recommendations about your products and services.

Sponsorship Packages



Available

PREMIER SPONSOR | \$8,000

- **Four (4) Full Conference Registrations** Complimentary access for your team to attend all sessions and networking reception
- **Exclusive Email Feature** One pre-event email sent to all registered attendees, spotlighting your company
- **Conference Opening Opportunity** Kick off the event with opening remarks, gaining premium visibility with key industry leaders and decision-makers
- **Prime Exhibit Placement** Guaranteed premium table location within the main conference area
- **Prominent On-Site Branding** Company logo featured on signage displayed throughout the venue
- **Digital Visibility** Company logo and hyperlink featured on the event registration page
- **Marketing Exposure** Company logo included in all major event promotions
- **Social Media Recognition** Featured in six (6) tagged posts across event social channels
- **Exclusive App Placement** Prominent company logo placement on the lobby page of the mobile app for maximum attendee visibility
- **Live Event Acknowledgement** Verbal recognition by the event host during the conference
- **Post-Event Recognition** Inclusion in event recap materials and post-event communications
- **Professional Photography** Complimentary professional photos for your marketing use



**Lead Retrieval available as an optional add-on (purchased separately)*

Sponsorship Packages



SOLD

REGISTRATION TABLE SPONSOR | \$6,000

- **Three (3) Full Conference Registrations** Complimentary access for your team to attend all sessions and networking reception
- **Exclusive On-Site Recognition** Prominent company visibility at the registration booth where all attendees check in
- **Branded Lanyards** Company logo featured on attendee lanyards distributed at registration
- **Prominent On-Site Branding** Logo displayed on signage throughout the venue
- **Digital Visibility** Company logo and hyperlink featured on the event registration page
- **Rotating Digital Banner** Logo displayed as a rotating banner on the mobile event app
- **Mobile App Exposure** Company logo featured within the mobile app virtual exhibit hall for maximum attendee visibility
- **Visibility Across Event Marketing** Logo included in official event promotions and marketing materials
- **Social Media Recognition** Company featured in three (3) tagged social media posts
- **Live Event Acknowledgement** Verbal recognition by the event host during the conference
- **Professional Photography** Complimentary professional event photos for your marketing use



**Lead Retrieval available as an optional add-on (purchased separately)*

Sponsorship Packages



1
Available

LUNCH SPONSOR | \$5,500

- **Three (3) Full Conference Registrations** Complimentary access for your representatives to attend all sessions and networking reception
- **Branded Lunch Experience** Dedicated lunch signage prominently displaying your company name and logo
- **Host Acknowledgement** Verbal recognition by the event host before and after the sponsored lunch
- **Custom Branded Materials** Opportunity to feature your logo on napkins or cups
- **Rotating Digital Banner** Logo displayed as a rotating banner on the mobile event app
- **Mobile App Exposure** Company logo featured within the mobile app virtual exhibit hall for maximum attendee visibility
- **Visibility Across Event Marketing** Logo included in official event promotions and communications
- **Social Media Recognition** Company featured in up to three (3) tagged social media posts
- **Professional Photography** Complimentary professional event photos for your promotional use



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Sponsorship Packages



1
Available

RECEPTION SPONSOR | \$5,000

- **Two (2) Full Conference Registrations** Complimentary access for your representatives to attend all sessions and networking reception
- **Custom Branded Photo Backdrop** Sponsor logo featured on the event photo backdrop for attendee photos
- **Welcome Toast Opportunity** Deliver a brief welcome toast to open the reception
- **On-Site Branding** Company logo featured on signage displayed throughout the venue
- **Rotating Digital Banner** Your logo displayed as a rotating banner on the mobile event app
- **Digital Visibility** Company logo featured on the event registration page
- **Marketing Exposure** Logo included in official event promotions and marketing materials
- **Social Media Recognition** Company featured in two (2) tagged posts across event social media channels
- **Mobile App Exposure** Company logo featured within the mobile app virtual exhibit hall
- **Live Event Acknowledgement** Verbal recognition by the event host during the conference
- **Professional Photography** Complimentary professional event photos for your promotional use



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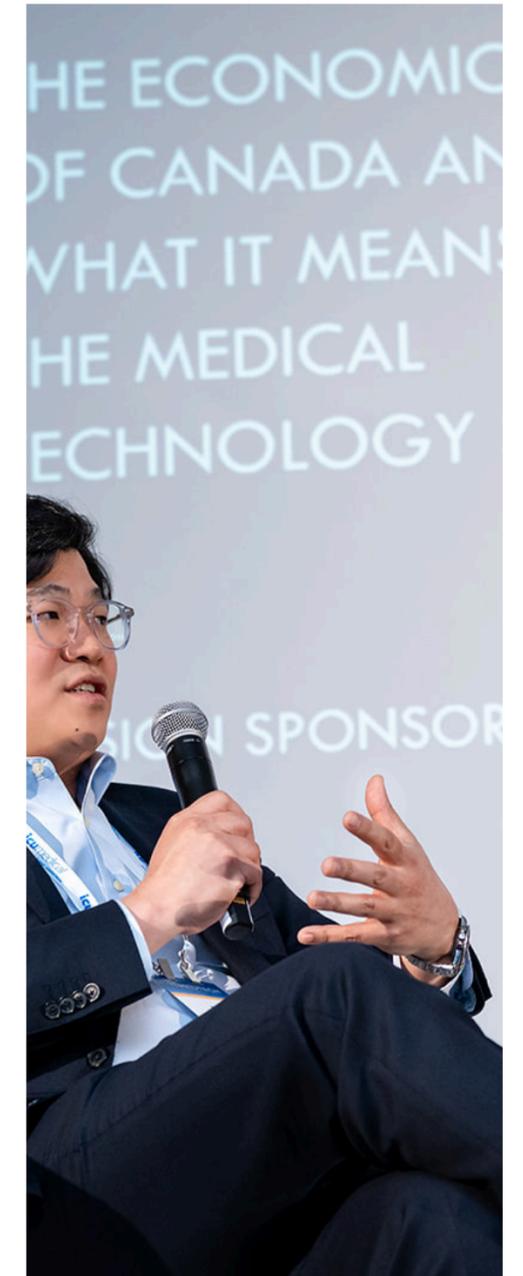
Sponsorship Packages



1
Available

SESSION SPONSOR | \$4,500

- **Two (2) Full Conference Registrations** Complimentary access for your representatives to attend all sessions and networking reception
- **Session Introduction Opportunity** Introduce one conference session and highlight your company's leadership in the medtech industry
- **Prominent On-Site Branding** Company logo featured on signage displayed throughout the venue
- **Digital Visibility** Company logo and hyperlink included on the event registration page
- **Rotating Digital Banner** Logo displayed as a rotating banner on the mobile event app
- **Mobile App Exposure** Mobile App Exposure Company logo featured within the mobile app virtual exhibit hall for maximum attendee visibility
- **Visibility Across Event Marketing** Logo included in official event promotions and communications
- **Social Media Recognition** Company featured in two (2) tagged posts across event social media channels
- **Live Event Acknowledgement** Verbal recognition by the event host during the sponsored session
- **Professional Photography** Complimentary professional event photos for your promotional use



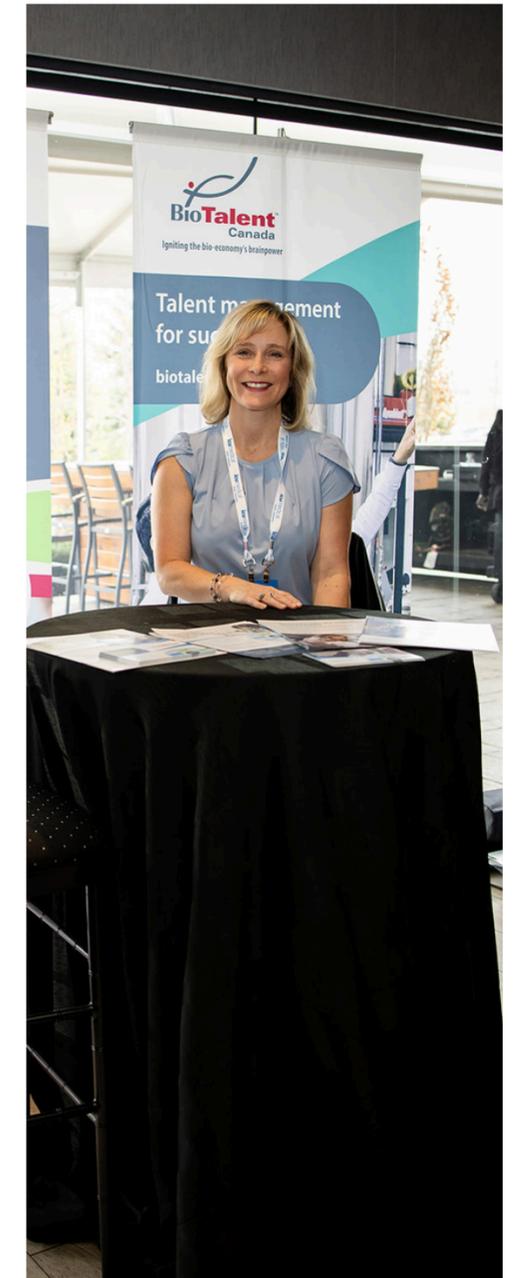
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Exhibitor Package



EXHIBITOR | \$2,500

- **One (1) Full Conference Registration** Complimentary access for one representative to attend all sessions and networking reception
- **Exhibit Presence** Table within the main conference room for showcasing products, services, and company materials
- **On-Site Branding** Company logo featured on signage displayed throughout the venue
- **Digital Visibility** Logo and hyperlink featured on the event registration page
- **Mobile App Exposure** Company logo featured within the mobile app virtual exhibit hall
- **Visibility Across Event Marketing** Logo included in official event promotions and communications
- **Social Media Recognition** Company featured in one (1) tagged social media post
- **Live Event Acknowledgement** Verbal recognition by the event host during the conference
- **Professional Photography** Complimentary professional event photos for your promotional use



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Virtual Lobby Page

in the Mobile Event App



- Logo Placement on carousel
- Opportunity to add video displayed in the virtual lobby
- Social media post(s) during conference (LinkedIn/Twitter)
- Custom event announcements sent to attendees and displayed in the lobby event feed
- Push notifications sent to attendees

The screenshot displays the virtual lobby page of the MedTech Canada Conference 2025 mobile app. The interface includes a navigation menu on the left with options like 'Lobby', 'Sessions', and 'Exhibit Hall'. The main lobby area features the MedTech Canada logo and the AmerisourceBergen logo. A survey announcement is prominently displayed, offering a chance to win a \$20 Amazon Gift Card. The chat feed on the right shows various messages from attendees and event administrators. Orange arrows highlight the placement of logos, the survey announcement, and the chat feed.

Virtual Booth Page

in the Mobile Event App



- See how many attendees are in your booth and engage with them in a 1:1 chat
- Direct access to your website and social pages
- Attendees can chat with your representatives
- Share your resources, brochures or other documents; there is no limit to the number or assets you can share
- Share videos with your visitors, these can be played anytime a visitor is in your booth
- Be part of the event gamification to drive attendees to your booth

Contact & Next Steps

To secure your spot, discuss tailored sponsorship packages, or for any questions, please contact:

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www.medtechcanada.org